



## **Brazonics, Inc. Launches New Website**

Hampton, NH, June 15, 2010 – Brazonics, Inc. (Brazonics), a TSI Group, Inc. company, launched a redesigned company website.

Think Nocturnal, a marketing agency located in Exeter, NH, designed the new Brazonics website. The updated version of [www.brazonics.com](http://www.brazonics.com) focuses on presenting Brazonics core capabilities in an easily accessible way. The new site includes a large product photo gallery of Brazonics produced parts, demonstrating their full range of in-house manufacturing and design capabilities. The new website also has fresh content aimed at educating viewers about Brazonics and the benefits of thermal management, contract manufacturing and thermal brazing technology.

Joe Berwanger, principal and market strategist of Think Nocturnal states, “We did the market research and feel this new website presents Brazonics clearly and concisely to the markets they serve.”

“Brazonics has grown considerably in the past few years and plans to continue this trend; therefore, it was important to repackage the company accordingly. The updated website is just the first step; we have website enhancements planned along with other new branding activities,” states, Kristy Paulin, marketing communications director for TSI Group, Inc.

### **About Brazonics, Inc.**

Brazonics, Inc. is an electronics packaging and thermal management company specializing in the manufacture of aluminum brazed assemblies including enclosures and chassis’, cold plates and heat exchangers for military and commercial industrial markets. Visit us: [www.brazonics.com](http://www.brazonics.com)

### **TSI Group Press Contact:**

Kristy Paulin, Director of Marketing Communications

TSI Group Inc.

Tel: 603-964-9780

Mobile: 703-517-0639

E-mail: [kpaulin@tsigroupinc.com](mailto:kpaulin@tsigroupinc.com)

[www.tsigroupinc.com](http://www.tsigroupinc.com)

###